

Code: 9E00104

MBA I Semester Supplementary Examinations August 2014

**BUSINESS ENVIRONMENT**

(For students admitted in 2010, 2011, 2012 and 2013 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions  
All questions carry equal marks

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- 1 (a) Define business environment.  
(b) Explain the influence of political, legal and technological factors on Indian business.
- 2 (a) Discuss the significance and need for fiscal policy in India.  
(b) Critically analyze the India's present fiscal policy and suggest measures.
- 3 (a) Distinguish between monetary policy and fiscal policy.  
(b) Discuss the role of finance commission in regulating money markets.
- 4 (a) What are the recent trends in balance of payments?  
(b) Discuss the impact of India's new economic policy on balance of payments.
- 5 (a) What are the characteristics of India's EXIM policy?  
(b) Mention the barriers to trade in India.
- 6 (a) What are the functions of WTO?  
(b) Explain the agreements enshrined in TRIPS.  
(c) What are anti-dumping measures?
- 7 (a) Discuss the role of SEBI in the capital markets in India.  
(b) What are the duties and functions of stock exchanges in India?
- 8 (a) What are the duties and functions of BIFR?  
(b) What is the significance and scope of 'Consumer Protection Act, 1986'?

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